

2012 SPONSORSHIP PACKAGE

NLCA NEWFOUNDLAND AND LABRADOR
CONSTRUCTION ASSOCIATION

ANNUAL CONFERENCE

2012

MARCH 1-3
SHERATON HOTEL
NEWFOUNDLAND

TENDERING & PROCUREMENT

Navigating the Maze



*Support Your
Association!*



Visit www.nlca.ca or call 709-753-8920 or email scasey@nlca.ca
for more information on how you can become involved!

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Annual Conference 2012

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PLEASE JOIN US FOR OUR ANNUAL CONFERENCE

The NLCA Conference Planning Committee is pleased to invite companies and organizations to participate in "Tendering and Procurement - Navigating the Maze" as a sponsor or exhibitor.

MARK YOUR CALENDARS! DATE AND VENUE

WHEN:

Thursday, March 1st to
Saturday, March 3rd

WHERE:

Sheraton Hotel Newfoundland
115 Cavendish Square, St. John's

WHO WILL ATTEND...

100`S OF INDUSTRY PROFESSIONALS

- ✓ General Contractors
- ✓ Electrical Contractors
- ✓ Education & Training Providers
- ✓ Manufacturers & Suppliers
- ✓ Insurance & Surety Companies
- ✓ Heavy Civil Contractors
- ✓ Engineering Technicians & Technologists
- ✓ Government Purchasing Agencies
- ✓ Finance Companies
- ✓ Trade Specialities
- ✓ Safety Professionals
- ✓ Mechanical Contractors
- ✓ Architects
- ✓ Consulting Engineers
- ✓ Road Building Contractors
- ✓ Engineers
- ✓ Municipalities

Support Your Association!

BECOME A SPONSOR!

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THURSDAY OPENING NIGHT WELCOME RECEPTION SPONSORSHIP

BENEFITS

- ✓ Recognition on signage and logo identified on event ticket
- ✓ Verbal acknowledgment at the event
- ✓ Three minute speaking opportunity
- ✓ Acknowledgment in Conference Program
- ✓ Recognition on NLCA website

~~3~~

OPPORTUNITIES

Sponsorship Cost: \$1000



"Come join us as we honour our Irish Heritage in a relaxed, casual evening - where you can meet old friends and make new ones! Come join in the fun!"

FRIDAY MORNING BREAKFAST SESSION SPONSORSHIP

BENEFITS

- ✓ Opportunity to introduce keynote speaker
- ✓ Recognition on signage and logo identified on event ticket
- ✓ Verbal acknowledgment at the event
- ✓ Opportunity to place promotional material on tables
- ✓ Recognition on tent card placed on table (provided by NLCA)
- ✓ Recognition on multimedia presentation AND on event screens
- ✓ Acknowledgment in Conference Program
- ✓ Recognition on NLCA website

**GUEST KEYNOTE SPEAKER
TBD**

1

OPPORTUNITY

Sponsorship Cost: \$2000

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FRIDAY MORNING NUTRITION BREAK SPONSORSHIP

~~1~~

OPPORTUNITY

BENEFITS

- ✓ Verbal recognition to all delegates before the break
- ✓ Acknowledgment in the Conference Program
- ✓ Recognition on the refreshment stations a

Sponsorship Cost: \$500

BENEFITS

- ✓ Opportunity to introduce keynote speaker
- ✓ Recognition on signage and logo identified on event ticket
- ✓ Verbal acknowledgment at the event
- ✓ Opportunity to place promotional material on tables
- ✓ Recognition on tent card placed on table (provided by NLCA)
- ✓ Recognition on multimedia presentation AND on event screens
- ✓ Acknowledgment in Conference Program
- ✓ Recognition on NLCA website

**GUEST KEYNOTE SPEAKER
TBD**

1

OPPORTUNITY

Sponsorship Cost: \$3000

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FRIDAY AFTERNOON NUTRITION BREAK SPONSORSHIP



OPPORTUNITY

BENEFITS

- ✓ Verbal recognition to all delegates before the break
- ✓ Acknowledgment in the Conference Program
- ✓ Recognition on the refreshment stations

Sponsorship Cost: \$500

SATURDAY MORNING NUTRITION BREAK SPONSORSHIP



OPPORTUNITY

BENEFITS

- ✓ Verbal recognition to all delegates before the break
- ✓ Acknowledgment in the Conference Program
- ✓ Recognition on the refreshment stations

Sponsorship Cost: \$500

LANYARD SPONSORSHIP



OPPORTUNITY

BENEFITS

- ✓ Company logo on lanyards
- ✓ Acknowledgment in the Conference Program
- ✓ Recognition on NLCA website

Sponsorship Cost: \$2000

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CONFERENCE MEMENTO SPONSORSHIP

~~2~~

OPPORTUNITIES

BENEFITS

- ✓ Company logo displayed on a giveaway item for each delegate
- ✓ Acknowledgment in the Conference Program
- ✓ Recognition on NLCA website

Sponsorship Cost: \$2000

EARLY BIRD PRIZE DRAW SPONSOR

~~1~~

OPPORTUNITY

BENEFITS

- ✓ Company recognition on registration kit (if logo provided by deadline)
- ✓ Participation from a company representative in the Early-Bird Prize Draw
- ✓ Acknowledgment in the Conference Program
- ✓ Verbal acknowledgment during the closing ceremonies
- ✓ Recognition on NLCA website

Sponsorship Cost: \$1000

HIGHLIGHTS FROM 2011 CONFERENCE



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PLATINUM SPONSORSHIP

- ✓ Two free Gala tickets as well as the first opportunity to purchase Gala only tickets, if available, (to a maximum of six) in the weeks leading up to the event.
- ✓ Recognition as a Platinum Sponsor within the Conference Program
- ✓ Separate recognition of the same on page bottom banner in the Conference Program
- ✓ Recognition as a sponsor on a multimedia presentation
- ✓ Sponsor of an award at the Gala, which provides the opportunity to present this award (photo will appear in the Telegram after the conference)
- ✓ Recognition as a Platinum Sponsor on signage during the Conference
- ✓ Company verbal recognition during the Gala
Logo recognition and weblink on NLCA's website on rotating banner, and on the Conference page
- ✓ Corporate recognition on Gala tent cards
- ✓ Opportunity to distribute promotional material in the delegate kit bag
- ✓ An opportunity to place a one-page ad in the conference program distributed to every attending delegate
- ✓ Company recognition in the NLCA's Annual Report
- ✓ Reserved seating at the Annual Awards Gala
- ✓ Recognition in the NLCA weekly bulletin after the conference
- ✓ Logo recognition in NLCA's Annual 2013 Construction Journal (membership magazine)
- ✓ Opportunity to avail of a 6' x 10' exhibition space (includes pipe & drape)

**Sponsorship
Cost: \$3500**

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GOLD SPONSORSHIP

- ✓ Recognition as a Gold Sponsor within the Conference Program
- ✓ Recognition as a sponsor on a multimedia presentation
- ✓ Recognition as a Gold Sponsor on signage during the Conference
- ✓ Verbal recognition during the Conference
- ✓ Logo recognition and weblink on NLCA's website
- ✓ Opportunity to distribute promotional material in the delegate kit bag
- ✓ Opportunity to place a half-page ad in the conference program distributed to every attending delegate
- ✓ Company recognition in the NLCA's Annual Report
- ✓ Recognition in the NLCA weekly bulletin after the conference
- ✓ Recognition in NLCA's Annual 2013 Construction Journal (membership magazine)

Sponsorship Cost: \$2000

SILVER SPONSORSHIP

- ✓ Acknowledgment as a Silver Sponsor within the Conference Program
- ✓ Recognition on a multimedia presentation
- ✓ Recognition as a Silver Sponsor on signage during the Conference
- ✓ Company verbal recognition during the Conference
- ✓ Company recognition on NLCA's website
- ✓ Opportunity to distribute promotional material in the delegate kit bag
- ✓ Recognition in the NLCA weekly bulletin after the conference
- ✓ Recognition in NLCA's Annual 2013 Construction Journal (membership magazine)

Sponsorship Cost: \$1000

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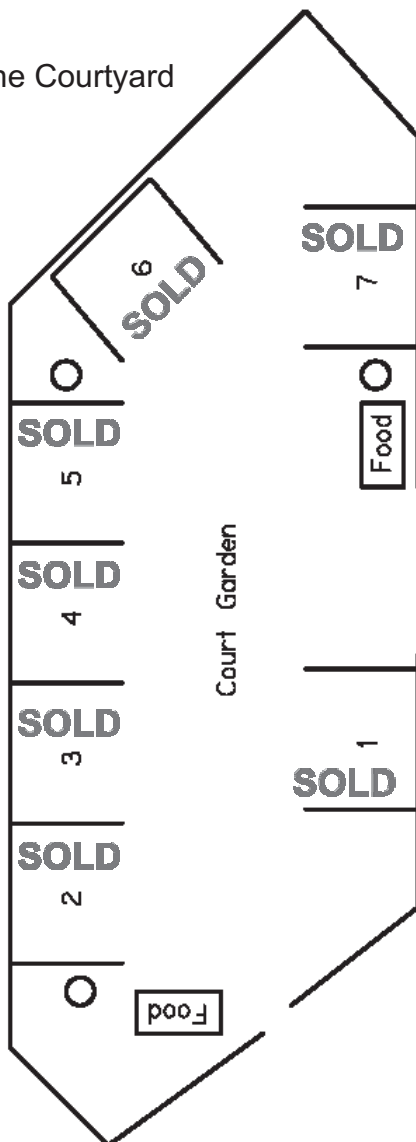
CHOOSE FROM 15 DIFFERENT LOCATIONS

An opportunity to showcase your company in NLCA's Business Alliance Trade Show.

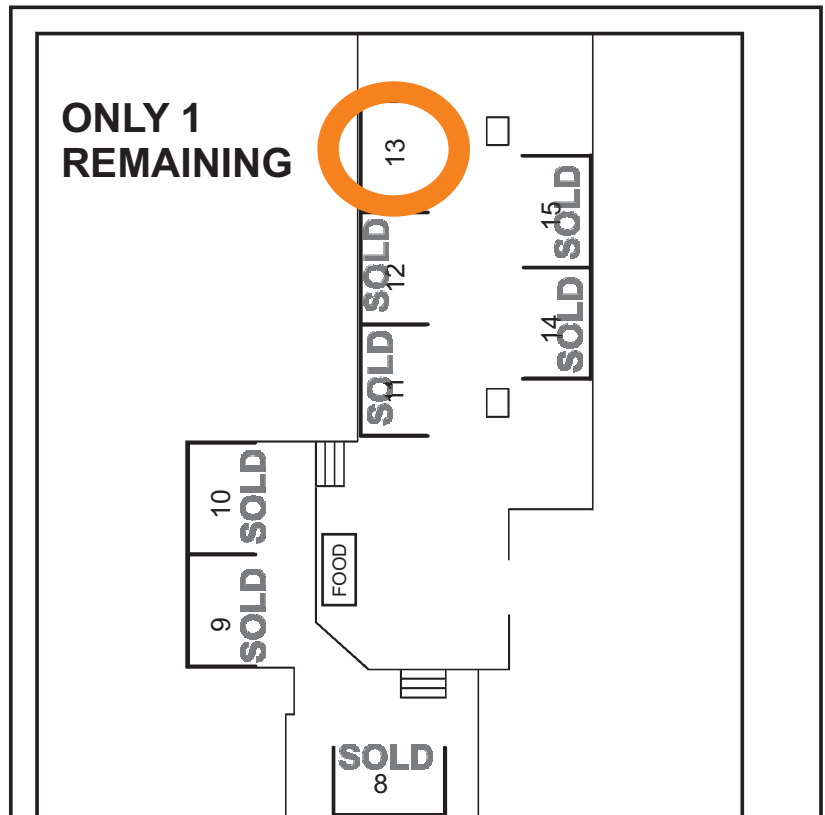
- ✓ 1 – 6'x10' Booth Space
- ✓ Pipe and drape provided

Exhibit Space Cost: \$600

The Courtyard



The Narrows - Business Alliance Center



Please contact: Brian Ellsworth at Eastern Audio for the rental of additional materials by phone at 722-0864 or email: brian@easternaudio.com.

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Yes, I am interested in becoming a sponsor of the Newfoundland & Labrador Construction Association's 2012 Provincial Conference.

SPONSORSHIP OPPORTUNITIES

Friday Morning Breakfast Session - \$2000
Keynote Speaker: TBA

Lanyard Sponsorship - \$2000

Friday Morning, Afternoon or Saturday Morning Nutrition Break - \$500 (each)

Conference Memento Sponsorship - \$2000

Friday Luncheon Sponsorship - \$3000
Keynote Speaker: TBA

Opening Night Welcome Reception - \$1000

Platinum Sponsor - \$3500

Gold Sponsor - \$2000

Silver Sponsor - \$1000

Exhibit Space (6X10)- \$600

Early Bird Prize Draw - \$1000

BILLING INFORMATION

Company Name

Company Representative

Address

City

Province

Postal Code

Phone

Fax

Email

PAYMENT INFORMATION

\$ _____ + \$ _____ (HST) = \$ _____ (total)

Cheque or Money Order made payable to NLCA OR

VISA MasterCard

Card #: _____

Expiry Date: ____ / ____

Cardholders Name: _____ Signature: _____

PLEASE RETURN THIS FORM TO:

Newfoundland & Labrador Construction Association
33 Pippy Place, Suite 201 • St. John's, NL A1B 3X2
Tel: (709)753-8920 • Fax: (709)754-3968